

Cannock Chase Business Improvement District BID

JANUARY 2011



HAWKS GREEN BUSINESS PARK . FAIRWAY BUSINESS PARK .
PROGRESS DRIVE INDUSTRIAL ESTATE . THE LEVELS & BRERETON BUSINESS
PARKS . NORTON CANES BUSINESS AREA

Chamber Estates Management



The Cannock Chase Business Improvement District (BID) management Company – British Business Parks has been taken over by Birmingham Chamber of Commerce and has been re launched as Chamber Estates Management—a nationwide regeneration Company.

This will not affect the BID in any way but will enable the 275 businesses within the Cannock Chase BID to be given more opportunities and connect you with more business opportunities through tender alerts, events etc.

We are still based in Cannock and can still be contacted on the British Business Parks email address but the new email address is
michelle.baker@chamberestatesmanagement.co.uk

Security On Your Business

In 2010 the mobile security patrols were replaced with sixteen high specification CCTV cameras—Panasonic 360 degree dome cameras (as used by Birmingham Airport). The CCTV cameras operate and record 24/7 and there are recorder systems at each business park.

We also employ Visual Verification—the UKs largest CCTV monitoring firm to conduct virtual patrols of each of the business parks between the hours of 7pm—7am seven days a week.

Should you be the victim of crime or require CCTV footage of an incident please contact Michelle Baker on 01543 462 906 with the date, approx time and details. A footage request form will be completed and faxed immediately to Visual Verification for them to download the footage onto CD.

As from January 2011 I have stipulated that Visual Verification must also send a report of what was seen on the footage so that we can inform yourself and the Police of whether the footage has assisted.

When Visual Verification send the CD of footage I then hand over to the local Police so that it can assist with their enquiries.

Please do not hesitate to contact me with requests for CCTV footage. Tel 01543 462 906.

If you would like a sign affixing to your fence / wall / premises informing that Richards CCTV cameras (who installed the CCTV cameras) are in operation please contact me and I will arrange for one to be affixed (at no cost). This may be a deterrent for your business premises.



SPONSORSHIP OPPORTUNITY FOR YOU

We really need to have signage installed on each business park at various locations to act as an additional deterrent to any opportunists or criminals as they need to be made aware that the business parks are now under CCTV surveillance.

The signs will create the awareness that each business park needs.

For **£250** you have the opportunity of sponsoring the sign which will measure approx three-foot square. You can have your Company name, logo and telephone number on the sign.

This is an ideal advertising opportunity for your Company and the sign will be a **permanent fixture** on the business park / area of your choice.

There will be signs at various locations including the entrances of:

- Hawks Green Business Park
- Progress Drive
- Fairway
- Brereton Business Park
- Norton Canes Business Area
-

If you are interested in sponsoring a sign please contact Michelle Baker on **Tel: 01543 462 906** or email michelle.baker@chamberestatesmanagement.co.uk

Grounds Maintenance On Your Estate

The Cannock Chase Business Improvement District carries out the grounds maintenance over all five estates in the BID that are not local authority land up to businesses fence lines / hedges / walls etc.

The idea of the BID is to improve the image and the security of the business parks within the Cannock Chase BID and we employ Enviroscape to carry out the litter pick, the grass cutting, the hedge pruning and the weed spray over all five business parks once a fortnight.

Some businesses complain that they don't have any grass outside of their premises. The ethos and the idea of a BID is to improve the estates as a whole rather than just benefit individual businesses. By carrying out the grass cutting, litter pick and providing the security we are improving the estates as a whole.

If there are any areas of land that you feel are not being maintained once a fortnight please telephone Michelle Baker Tel 01543 462 906 and I will sort accordingly.



Kazoo have produced an illustration of how a sign would look. Your Company name and phone number would be in place of Kazoo's.

Your Home To Work Commute

Cannock Chase Business Parks

Industrial parks are often difficult to reach, frequently located out of town in medium sized cities and so the car becomes the only means by which workers can reach them.

The Project that the Chamber of Commerce are part of is entitled Mobility Management for Business and Industrial Zones (MoMa.BIZ) which aims to alleviate this problem and reduce substantially car use and therefore curb CO2 emissions.

The **Mobility Management for Business and Industrial Zones** project (MoMa.BIZ) involves six zones located outside of small and medium cities in five EU countries (Bulgaria, Italy, Estonia, Spain and UK). It **aims** at producing a model which can be replicated throughout the EU to achieve a more environmentally constructive mobility to and from work for those working in these zones.

Its aim is to produce alternatives to the almost exclusive use of the car (used by 80% of those working in the industrial parks under consideration) while guaranteeing the flexibility demanded by employees in their transport options. Cannock Chase has been chosen as being part of this study.

The **strategy** is based on consensus building among the people involved through exchange of information and the creation of local mobility groups coordinated by an area mobility manager.

Instead of rushing automatically to their steering wheels for the journey to work, people are encouraged to find solutions suitable to their work patterns in special planning sessions together with their area-mobility manager and provide the decision makers with the results of the surveys thus obtained

The **project** involves a series of **stages**. From an opening conference on the transfer of expertise to the organisation of an international seminar on flexible transport (on demand transport) and on to the collection of data through a questionnaire administered to some 20,000 workers in the BIZ parks included in the study, the project will produce videos for each one of the six parks, one before and one after the implementation of the mobility plans.

MoMa.BIZ was launched on May 1st 2010, has a 30 month duration and is funded under the Intelligent Energy Europe programme.

From this Project I want to identify where there can be additional bus stops (one for each business park) to make them more accessible. The aim is to also identify whether businesses and their employees would use shuttle buses if they were provided for the home to work commute each day.

We would like each business park to have more on site facilities too which would encourage employees and businesses to stay on site at lunchtimes which they would need to do so if they caught a shuttle bus etc so please do take the time to complete the surveys when they are issued as this is a way of getting involved in this EU Project. Your participation is the only way that we can transform your business park and provide:

- Bus stops
- Shuttle buses
- Bike racks
- Estate bikes
- Eating facilities
- Increased street lighting
- Pathways / cycle paths



A Sample Of the Services the BID Has Provided:

- Provided mobile security patrols from 2007—2009
- Reviewed the security provision and after consultation with businesses tendered for CCTV cameras
- Installed 16 high specification CCTV cameras over the five business parks
- Tendered for the CCTV monitoring which is carried out by Visual Verification
- Installed the CCTV camera software onto businesses computers to enable them to view the cameras / their premises from home
- Carried out the grounds maintenance over all business parks once a fortnight April—September and once a month October—March from 2007—2010 (Total Grounds Maintenance provided this service)
- Reviewed the service that the grounds maintenance company provided and put it out to tender
- Tender for the grounds maintenance awarded to Enviroscape who carry out the grounds maintenance over each business park once a fortnight
- Landscaping and planting
- Additional grounds works
- Installation of snow grit bins
- Lobbying local authority for litter bins on all business parks (ongoing)
- Repair of street signs
- Graffiti removal
- Installation of palisade fencing and gates
- Installation of swing gates and security barriers
- Repair of existing security barriers
- Signage installation
- Updating existing signage
- Arranged for signage to be designed for businesses
- Clearing of fly tipping (private land)
- Contacted Environmental Health for removal of fly tipping on local authority land
- Acted as mediator between businesses
- Arranged for stolen man hole covers to be replaced
- Arranged for businesses to receive skips
- Painting of double yellow lines
- Carrying out site surveys with Police and Fire Service and offering businesses a visit from them
- Employed the probation service on business parks to remove rubbish and to carry out weeding and planting
- Offered all businesses the option of having the Probation Service on site
- Provided subsidised training for businesses in the BID—Fire Marshall training and Health and Safety Training
- Offered businesses sponsorship opportunities
- Offered and tried to establish a Buy Local Save Local scheme for the BID
- Informed businesses of Business Watch and encouraged them to join this free information service
- Provided the business parks with the e-bus providing IT training
- Offered businesses many services and offers

The Cannock Chase BID aim and mission is to improve the appearance and the security of the five business parks within it. If you have any suggestions on ways in which your business park could be

improved or you have an idea please

contact Michelle Baker on 01543 462906 or michelle.baker@chamberestatesmanagement.co.uk