

Boxed Solutions an introduction

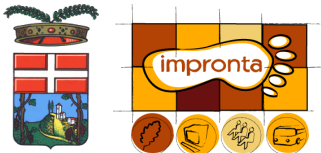
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Boxed Solutions

for sustainable mobility

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The idea

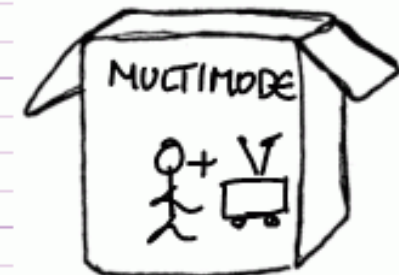
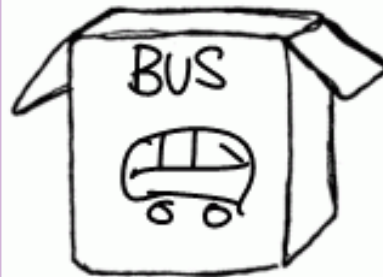
Company Managers rarely are
Mobility Managers, they need a

simple,
pleasant,
inspiring

tool to support the implementation of their mobility plan

Boxed Solutions

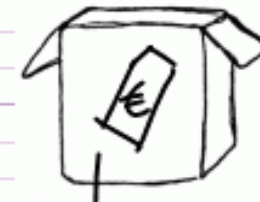
SOME OF THE BOXED SOLUTIONS



- PARKING LOTS MANAGEMENT
- COMMUNICATION STRATEGY
- WEB SITE
- BULLETIN BOARD



"HOW TO REACH US"



- DISCOUNTED MONTHLY PASSES
- TEST COMMUTER

The real thing

- **1 box**
- **10 boxed booklets** to be kept on your desk
- **Freely** available on the **web**



The Contents

Box: Introduction - Mobility Management

Box 1: Cycling

Box 2: Walking

Box 3: Public Transport

Box 4: Carpooling

Box 5: Carsharing

Box 6: Car Management and Vansharing

Box 7: Transport for People with Reduced Mobility

Box 8: Further Mobility Measures

Box 9: Marketing and Promotion

Mobility Labelling

Boxed
Solution #1
Cycling



The boxed solutions define and explain the indicators which are used to produce the mobility label.

You know how to improve!

