

# International Seminar on Flexible Transport

(On Demand Transport)

MoMa.BIZ: Mobility Management  
for Business and Industrial Zone

**24 January 2011**

Province of Asti - Salone del Consiglio  
Piazza Alfieri 33, Asti, Italy



## How to get to the Seminar



## Useful Links

<http://moma.biz>

**Airport of Turin**

<http://www.aeroporto.torino.it/>

**Airport of Genova**

<http://www.airport.genova.it/v2/>

**Airports of Milan**

<http://www.sea-aeroporto.milano.it/it/>

**Italian Railway Company**

[www.trenitalia.it](http://www.trenitalia.it)

**Asti Local Tourism Agency**

[www.astiturismo.it/](http://www.astiturismo.it/)

**Tourist Portal for the Province of Asti**

[http://www.astinternational.it/servizi/notizie/notizie\\_homepage.aspx?lang=3](http://www.astinternational.it/servizi/notizie/notizie_homepage.aspx?lang=3)

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The traditional bus system is losing appeal in areas which are not densely populated and the competition with the car is getting stronger and stronger. Are there solutions for making public transport more competitive, more flexible, and bring it closer to the needs of citizens?

**The International Seminar on Flexible Transport** will attempt to give an answer to these questions by presenting and comparing the existing European experiences on flexible transport (on demand transport). Learning from the experiences of one another is an important step for understanding flexible transport, creating a know-how and a culture (both among planners and operators) concerning this subject and promote its implementation at a European level.

→ **Registration 8:30 – 9:00**

→ **OPENING OF THE SEMINAR**

Welcome of the Province of Asti, the Municipality of Asti  
Outline of the Seminar, **Massimo Infanti**, iMpronta  
Presentation of the MoMa.BIZ project, **Massimo Infanti**, iMpronta

### ● **FLEXIBLE TRANSPORT**

- **Introduction to Flexible Transport**

**Dr. Steve Wright**, University of Aberdeen

- **Flexible transport: analysis and design**

**Valentino Zanin**, Tema S.r.l.

→ **Coffee Break 11:00 - 11:30**

- **Flexible Transport: consideration of the size of the service**

**Prof. Alessandro Lué**, Poliedra Politecnico di Milano

### ● **BEST PRACTICES**

- **Publicar : the Swiss experience**

**Antonio Massa**, CarPostal, Switzerland

- **Flexible Transport in the Province of Livorno**

**Bruno Bastogi**, Public Transport Company of Livorno

→ **Lunch Buffet 13:00 – 14:30**

- **ProviBus, the case of Turin**

**Teodora Hadzhiivanova**, Province of Turin, Italy

- **CallBus, the case of Basiglio (MI)**

**Cirillo Marco Flavio**, Mayor of the Municipality of Basiglio, Italy

- **EccoBus, the case of Alessandria**

**Massimo Vigneri**, ATM Alessandria, Italy

- **Stadium, Demand Responsive Transport for the 2010**

**FIFA World Cup in South Africa**

**Monica Giannini**, Stadium Project SA Demo Coordinator,  
Pluservice.Net

→ **Coffee Break 16:00 - 16:30**

### ● **DISCUSSION**

→ **CLOSURE OF THE SEMINAR 17:00**