



# Tartu: successful examples



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# Topics

- Tartu challenges in mobility
- Training session/ e-learning
- Mobility Plan of Tartu BIZ



# Tartu challenges in mobility

- **Public transport:** more information, longer timetable, more comfort
- **Light traffic:** bicycle stands, smooth streets
- **Raising awareness:** work with local and state authorities and NGO-s



# Training session/e- learning

- Wide scale of topics
- Integrated contents
- Colourful list of participants



## Training session/e- learning

First year of The University of  
Mobility of Tartu:

- 60 hrs of information
- 10 sessions
- 10 lecturers
- 54 graduates



# Training session/e- learning



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# Training session/e- learning

- Public transport 24 hrs
- Mobility Management 20hrs
- Effective Communication 16 hrs

# Training session/e- learning

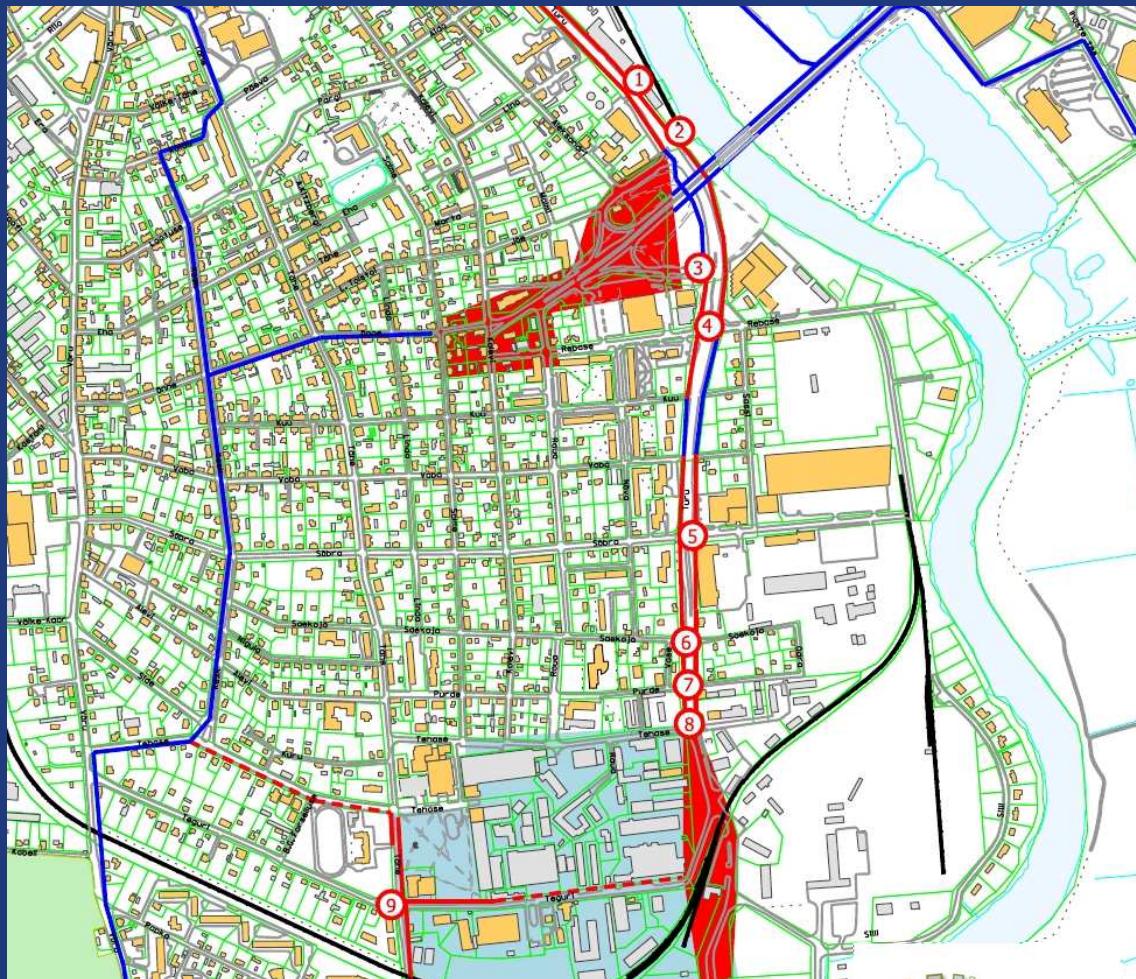
- E-book
- Materials on Website
- Skills of students



# Mobility Plan of Tartu BIZ

- Accessibility and safety audit of the BIZ: walking and cycling
- Awareness raising
- Preparation of an access map to the BIZ area for sustainable transport modes
- Installation of bicycle stands

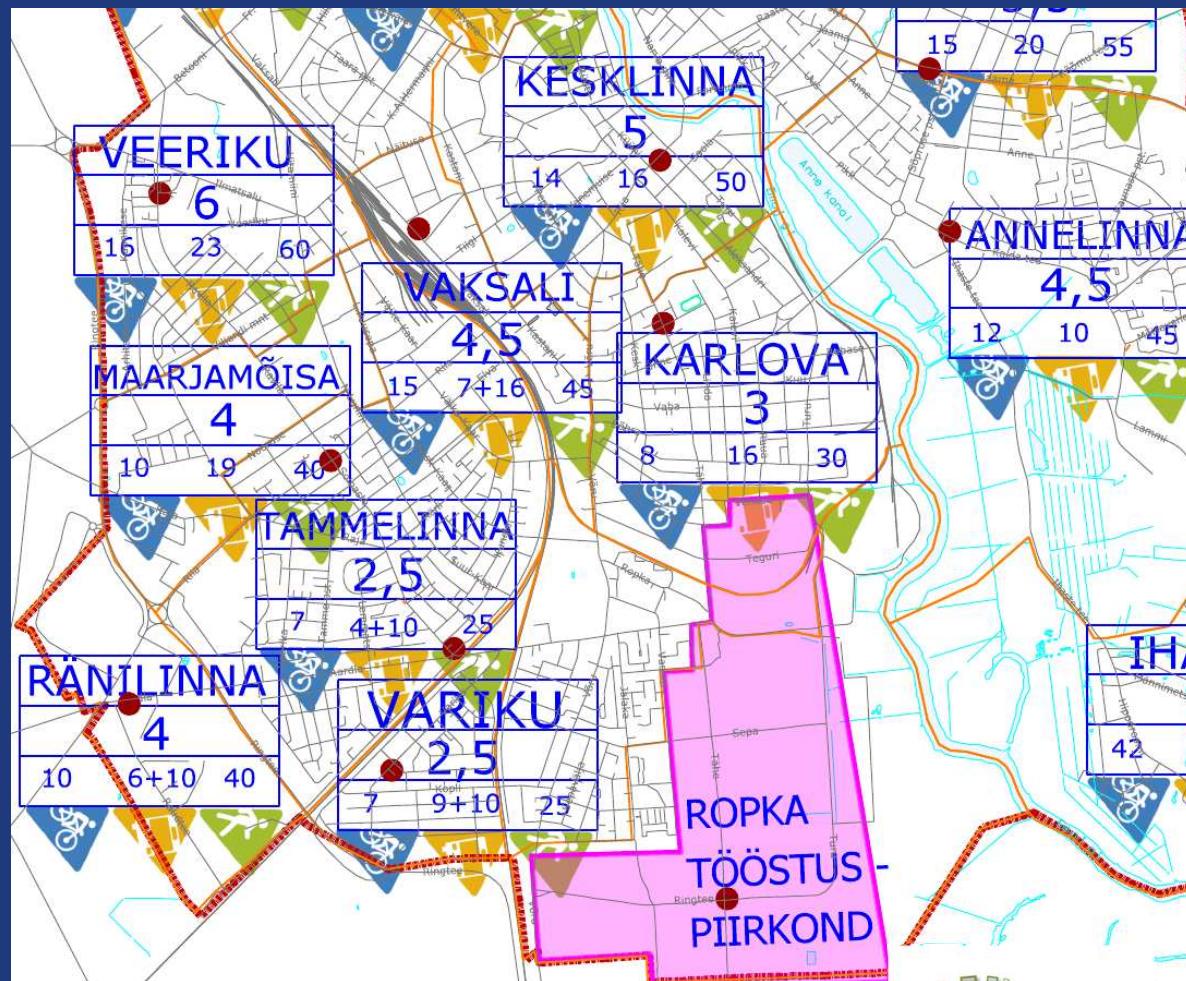
# Accessibility and safety audit of the BIZ: walking and cycling



# Awareness raising campaigns



# The access map to the BIZ area for sustainable transport modes





# Installation of bicycle stands



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# Thank You all!

- Marju
- Indrek
- Peep
- Mati